



OUTREACH EMAIL

Dear _____,

I'm writing to invite you to join me in my efforts to protect the environment through Solution Generation, a new program for higher education leaders.

Solution Generation is a coalition of higher education partners committed to leading by example and engaging our campus communities on climate solutions. As higher education leaders, it is our responsibility to inspire our students and communities to act today in order to protect and strengthen our towns, regions, nation and world. We are collaborating with a powerful national network of over 140 faith, higher education, health, local government, non-profit and business leaders to advance a shared vision of a healthy future.

Now is the time for higher education leaders to act on climate change throughout their communities and the nation—with all their stakeholders. Higher education can be the foundation of climate solutions in society, helping America to chart a new course that will minimize the risks and maximize the opportunities presented by climate change. Solution Generation combines higher education's institutional leadership with collective action on climate change to address the challenges at hand.

Solution Generation's Path to Positive pledge, which includes a vision, principles and commitment, is designed to build the mainstream public support needed to make our nation a world leader in climate solutions. Similar statements have been instrumental in other successful social movements and have enabled diverse leaders and organizations to coalesce around what unites rather than divides us.

Together, we are building a healthy future for our students, communities and nation. Solution Generation makes it easy for higher education leaders to lead on climate change with [effective resources](#) at no cost.

Please join me and affirm the Path to Positive statement at solutiongeneration.org.